



CREC Foundation
CREATING PROMISING FUTURES

2018 Sponsor Opportunities





I'm interactive! Download the pdf and click a section to go to that page.

.....

4 About the CREC Foundation
.....

6 Golf Invitational Sponsorships
.....

10 FallStaff Sponsorships
.....

12 Lamppost Banners
.....

16 Back to School Block Party Sponsorships
.....

18 Multiple-Event Sponsorships
.....



Corporate Sponsorship

Corporate sponsorship of a CREC Foundation event doesn't just benefit the families and communities we serve, it also benefits your organization. We offer a range of event sponsorship levels and benefits in order to maximize value and suit your budget. Take a look through our annual sponsorship packet and choose what best fits your organization and budget.

Don't see exactly what you're looking for? We'll work on a custom package with you! Just contact Darlene Wolliston at 860-240-6668 or dwolliston@crec.org.

About the CREC Foundation

Established in 2005, the CREC Foundation raises private funds to support CREC's educational programs, services, and scholarships.

Impact

Innovation Grants

The CREC Foundation provides seed funding for school innovation and experimentation. Funding affords schools and educators the flexibility and resources they need to develop programs, resources, and various supports to meet the needs of students and families.

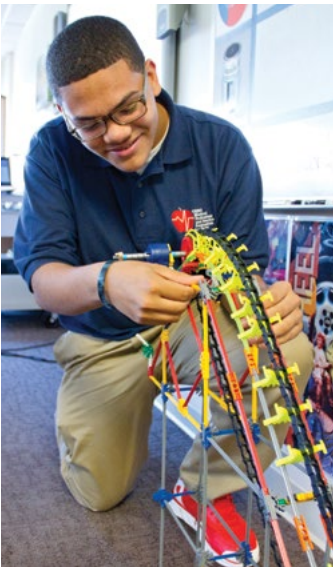
College Scholarships

The Bruce E. Douglas Scholarship for Overcoming Adversity is an undergraduate scholarship program. It's available to high school seniors selected from a pool of applicants from CREC's 36 member districts who want to attend and graduate from a four-year or two-year college. Students have access to funding for up to four years for undergraduate studies. Each award assists with student's educational expenses, including tuition, living expenses, books, and required fees.

Community Engagement

By supporting collaboration among the CREC Foundation, community partners, public advocates, and community-based organizations, the Foundation helps support the whole child, as well as their family, on their academic, social, and emotional journeys inside and outside of the classroom.

Your sponsorship makes this all possible!



Invest in the future



4th Annual GOLF INVITATIONAL & SCHOLARSHIP DINNER

The CREC Foundation's 4th Annual Golf Invitational & Scholarship dinner will take place at the Hartford Golf Club on Monday, October 1, 2018. The golf invitational brings together more than 100 business leaders in the Greater Hartford area for a morning of networking and golf prior to the start of a busy week. Don't miss your opportunity to spend 4-5 hours of networking with your team and clients on this superbly-conditioned parkland golf course.

This charity event is based on a four-person team best ball scramble format. You can look forward to brunch, a cocktail reception, dinner, raffle prizes, and awards. One hundred percent of the net proceeds directly benefit recipients of the Bruce E. Douglas Scholarship for Overcoming Adversity, which helps students realize their dreams of attending college. This is the ultimate win-win opportunity to play on one of the finest courses in New England and support a worthwhile local charity at the same time. Get ready for exciting golf in a breathtaking setting with striking scenery.

Non-Golfer Sponsor Opportunities

Apparel Sponsor—\$5,000 ‡

Includes embroidered corporate logo on apparel distributed to tournament players (tournament gift)

Dinner Sponsor—\$2,000 ‡

Beverage Station Sponsor—\$1,000

Includes signage at four on-course beverage stations

Hole-In-One Sponsor—\$750 ‡

Reception and Dinner Guest—\$100

Email Sponsor—\$2,500 ‡

Includes company name, logo, and website link on a minimum of 10 pre- and post-event email blasts to event sponsors and golfers

Golf Cart Sponsor—\$1,500 ‡

Includes signage on all golf carts

Lunch Sponsor—\$1,000 ‡

Tee Sign Sponsor—\$250

**Click here to become a
Golf Invitational sponsor!**

‡ Designates only *one* sponsorship available

GOLF SPONSOR LEVEL	TITLE	PLATINUM	GOLD	SILVER	BRONZE
Amount	\$15,000	\$10,000	\$7,500	\$4,500	\$2,000
Golfers	12	8	8	4	4
Additional dinner tickets	5	4	3	2	
Tee signs	Exclusive hole placement	6	4	3	
Prominent recognition as a Title Sponsor. Exclusive “presented by” recognition on all event publications, press releases, electronic communications, promotional materials, and signage.	✓				
Signage on lunch and dinner tables	✓				
Company executive will be able to thank players before the shotgun start	✓				
Exclusive signage at four holes	✓				
Full-page advertisement in the event program	✓	✓			
Reserved seating at dinner	✓	✓			
Large rectangle lamppost banner	✓	✓			
Small triangle lamppost banner			✓	✓	✓
Company banner prominently displayed at the golf tournament	✓	✓	✓		
Opportunity for a promotional marketing item to be included in player gift bags (Quantity of 250 recommended)	✓	✓	✓	✓	
Company logo displayed on the golf outing website	✓	✓	✓	✓	✓
Sponsor-level recognition on all event publications, press releases, electronic communications, promotional materials, and signage	✓	✓	✓	✓	✓







CREC FallStaff 52

At CREC, the most important opportunity for employee engagement is our yearly convocation ceremony. For one day in August, more than 2,500 CREC employees come together for FallStaff. Its purpose is to set a course and direction for the upcoming school year, and to address any significant issues that may be facing CREC and the public education community. The program celebrates organizational accomplishments that reflect CREC's mission of supporting public education, serving children and families in the community, and preparing teachers and staff for the upcoming school year.

As a sponsor, you will not only be prominently displayed as an education partner, you will also greatly advance CREC's mission to improve the quality of public education for all learners. Supporting this event will underscore your company's commitment to public education and will offer exposure to the buyers that matter.

**Click here to become
a FallStaff sponsor!**

FALLSTAFF SPONSOR LEVEL	PLATINUM	GOLD	SILVER	BRONZE
Amount	\$10,000	\$3,000	\$1,500	\$500
Premium vendor table placement with the opportunity to showcase additional display	✓			
Vendor table designation with the opportunity to showcase additional display		✓		
Recognition in all pre- and post-event media releases	✓			
Reserved front-row seating for four people for the keynote speaker presentation	✓			
Banner placement on the stage (banner to be provided by sponsoring company)	✓			
Logo posting and hyperlink on the CREC website	✓	✓		
Recognition on CREC social media outlets	✓	✓		
Complimentary parking passes	✓	✓	✓	
6-foot skirted or draped table; two chairs	✓	✓	✓	
Recognition in CREC's annual report	✓	✓	✓	✓
Company logo on the sponsor display screen within the main conference area	✓	✓	✓	✓



Option 1

Rectangle lamppost banner, size: 18" x 98"
Sponsor name or logo is displayed at the bottom of the banner across the full 18" width, and is 14" in height*

Your choice of banner location placement on a first come, first served basis

Cost: \$550



Option 2

Triangle lamppost banner, size: 17" x 48"
Sponsor name or logo occupies entire upper area, with a printable area of 9.5" width x 8.5" in height*

Cost: \$300

*Banners shall not be used to convey political, campaign, or religious messages.



Lamppost Banners

Reserve your banner today!

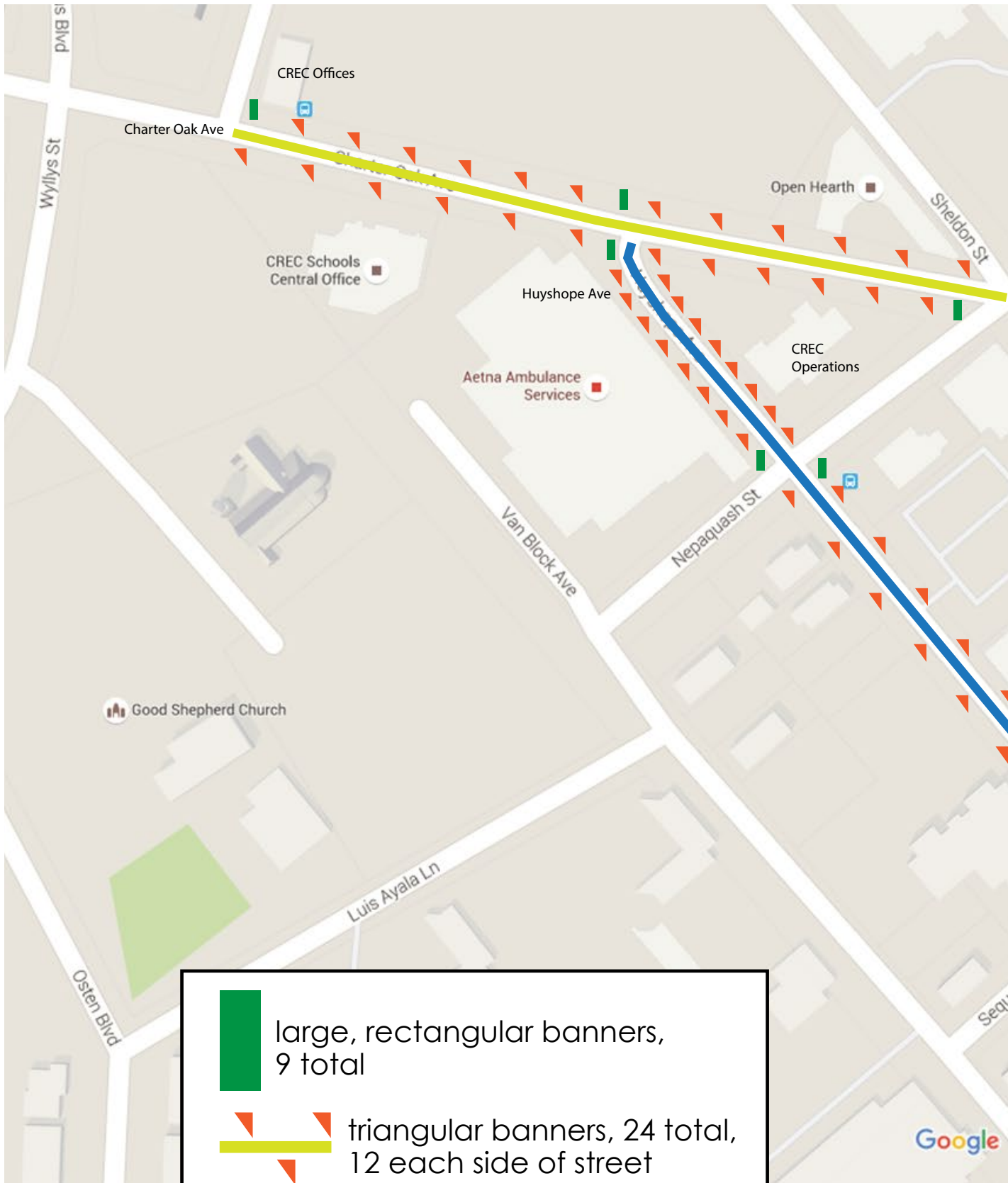
It's easy, effective, and affordable. Banners will be installed on August 1, 2018 and displayed until May 30, 2019.

For a period of ten months, your company's name will be prominently displayed along Charter Oak Avenue or Huyshope Avenue in the Hartford Coltsville Historic District, home to CREC Central headquarters.




A limited number of street banners are available, so get your order in early.

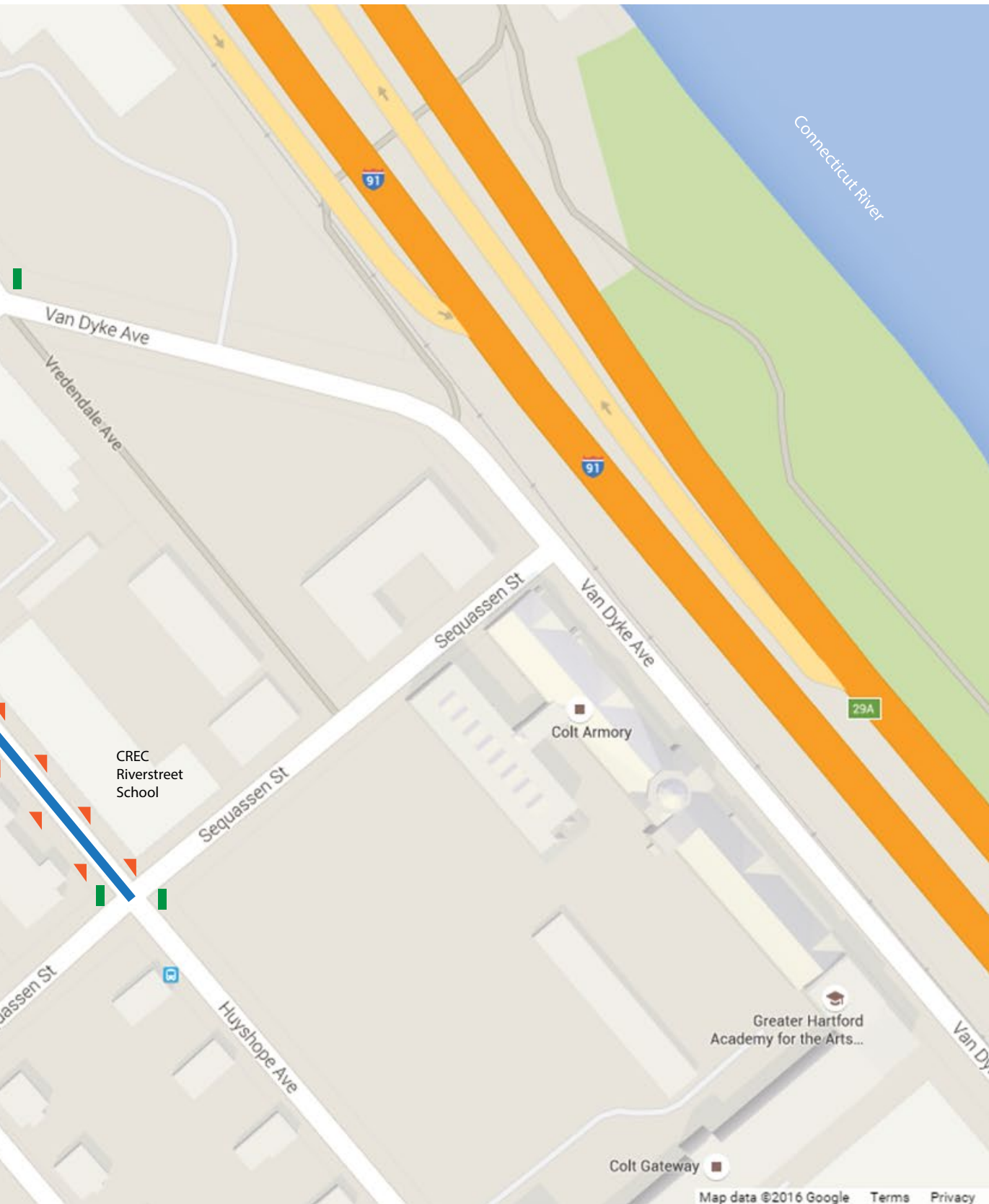
**Click here to become
a banner sponsor!**

LAMPPOST BANNERS



key

- 
 large, rectangular banners, 9 total
- 
 triangular banners, 24 total, 12 each side of street
- 
 triangular banners, 32 total, 16 each side of street



BANNER LOCATIONS



CREC Back to School Block Party

The August block party, held at the CREC Central headquarters on Charter Oak Avenue in Hartford, is a collaborative effort—an opportunity for the Greater Hartford community to come together to help area children and families as they prepare to start the new school year.

CREC, along with the city of Hartford and more than 30 community groups, provides important information about schools and local services and free food to the more than 2,000 attendees. The local Ice Cream for a Dream truck supplies treats to children who share their hopes and dreams. Nearly 200 children receive free haircuts from local hairdressers and barbers. And members of the Hartford Youth Public Safety Program and the Hartford police and fire departments lead field games.

More than 1,200 free backpacks filled with school supplies are given to children between the ages of 3 and 17. Donations allow CREC to distribute these items, which will help alleviate some of the financial burden on families as they get ready for the first day of school.

BACK TO SCHOOL SPONSOR LEVEL	PLATINUM	GOLD	SILVER	BRONZE
Amount	\$4,000	\$3,000	\$1,500	\$500
Exclusive rights to company logo on backpacks	✓			
Exclusive rights as school supply sponsor		✓		
Exclusive rights to display company logo at all food and water stations	✓			
Recognition in all pre- and post-event media releases	✓			
Banner placement on the stage (banner to be provided by sponsoring company)	✓	✓		
Recognition on CREC social media outlets	✓	✓	✓	
6-foot table and 2 chairs	✓	✓	✓	✓
Recognition in CREC's annual report	✓	✓	✓	✓

Click here to become a BTS sponsor!



Multiple-Event Sponsorships

Thank you for your interest in supporting the CREC Foundation and its programs.

The following packages include multiple event sponsorship information regarding our 2018 fundraising events: 4th Annual Golf Invitational & Scholarship Dinner, FallStaff 52, and the Back to School Block Party.

These packages offer opportunities for you to support student achievement in a way that allows you to promote your company or organization in a cost-effective and comprehensive way. Becoming a Multiple-Event Sponsor at a level of your choice will entitle your company or organization to a sponsorship for all remaining events.

<p>\$24,000 Entitles you to Platinum Sponsorship for all three events</p>	<p>3 events</p>	<p>\$13,000 Entitles you to Gold Sponsorship for all three events</p>
<p>\$7,000 Entitles you to Silver Sponsorship for all three events</p>		<p>\$3,000 Entitles you to Bronze Sponsorship for all three events</p>

<p>\$20,000 Entitles you to Platinum Sponsorship for two events</p>	<p>2 events</p>	<p>\$10,500 Entitles you to Gold Sponsorship for two events</p>
<p>\$6,000 Entitles you to Silver Sponsorship for two events</p>		<p>\$2,500 Entitles you to Bronze Sponsorship for two events</p>

**Please contact Darlene Wolliston at
860-240-6668 or dwolliston@crec.org**



MULTIPLE EVENTS



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Thank You!!!